

# #GC19 Conference Agenda 25 March 2019

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08.30 Registration and refreshments

09.00 Welcome address

Marius Holzer CFA | *CFO/COO of Parkview Group, Conference Chairperson*

09.10 KEYNOTE PRESENTATION:

**Mastering Private Equity in the Family Office Environment: PE landscape today, effective investing, pitfalls and best practices, case studies**

Prof. Claudia Zeisberger | *Senior Affiliate Professor of Decision Sciences and Entrepreneurship and Family Enterprise at INSEAD, Academic Director of INSEAD's Global Private Equity Initiative*

10.00 PRESENTATION:

**Global Venture Capital Investing: Global VC, CVC, Startup overview, exits and performance, Unicorns**

Adj. Prof. Dr. Martin Haemmig | *Adjunct Professor at CeTIM in Germany and The Netherlands, global academic network partner for GLORAD on venture capital, incubation and hi-tech startups*

10.45 Networking break

11.15 KEYNOTE MASHUP:

**The changing business of investing**

Valerio Roncone | *Head Future Business and Member of the Management Committee at SIX*

Dr. Lidia Bolla CFA | *CEO of vision&*

Nicolas Brand | *Partner at LAKESTAR Venture Capital*

Steffen Wagner | *Co-CEO and co-founder of investiere*

Dr. Hans Kuhn | *Partner at Zulauf Partners*

Guido Bühler | *CEO of SEBA Crypto AG*

Christian Dreyer CFA | *CEO of CFA Society Switzerland (Moderator)*

12.15 PRESENTATION: **Investments in shipping/logistics**

Prof. Dr. Peter Lorange | *Founder, Chairman and CEO of the Lorange Network*

13.00 Lunch break

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14.00

**PRESENTATION:**

**Adventures in the art trade and increasing role of Family Offices**

Simon de Pury | *Founder of de Pury de Pury and active charity auctioneer*

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14.30

**PANEL:**

**How to invest and opportunities in Asia for Family Offices and U/HNWIs**

Prof. Claudia Zeisberger | *Senior Affiliate Professor of Decision Sciences and Entrepreneurship and Family Enterprise at INSEAD, Academic Director of INSEAD's Global Private Equity Initiative*

Amber Gao | *Consulting Manager at Loong*

Manuel Salvisberg CFA | *Managing Director of Sigg Family Office*

Prof. Denise Kenyon-Rouvinez | *Director of the IMD Global Family Business Center at IMD (Moderator)*

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15.30

**Networking break**

16.00

**KEYNOTE PRESENTATION:**

**Impact investments by Family Offices for Future Generations**

Justin Rockefeller | *Co-founder of The ImPact and Board Member of the Rockefeller Brothers Fund*

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16.50

**PRESENTATION:**

**Four Generations of Family Office Private Equity Investing**

Dr. Eugene Durenard, *Managing Director of Stetson Family Office*

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17.30

**Concluding remarks, farewell message and Apéro**

Marius Holzer CFA | *CFO/COO of Parkview Group*