

## Change of Leadership at CFA Society Switzerland

**Zug, February 28, 2020:** After seven years as CEO, Christian Dreyer, CFA, will step down effective 29.2.2020. During his time as CEO, Chris has successfully developed the Society on many fronts and introduced a number of valuable initiatives and activities promoting ethics, education and professional excellence in the Swiss financial community. We wish him all the best in his new endeavours.

The Board of CFA Society Switzerland has named Board member, Sheila Ohlund, CFA, as the interim CEO.

Sheila Ohlund is CEO of Attavita Financial Services. Sheila has over twenty years' experience in investment research and portfolio management at international financial service firms, including American Express Global Asset Management, Rothschilds, and SBC Brinson/UBS. She started her career as a Certified Public Accountant (CPA) with Price Waterhouse. Sheila is a CFA charterholder and holds Master's degrees from the Massachusetts Institute of Technology (MIT) and the London School of Economics as well as an Innovation and Entrepreneurship Certificate from Stanford University.

Sheila Ohlund and the team from CFA Society Switzerland are looking forward to continuing dialogue and partnership with the investment management community in Switzerland and to serving the Swiss financial ecosystem to enhance and promote professional and principled standards of behaviour.

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### Contact CFA Society Switzerland

CFA Society Switzerland  
Sheila Ohlund, CFA  
+41 41 74 100 74  
[info@swiss.cfa](mailto:info@swiss.cfa)

### Media contact

Weber-Thedy Strategic Communication  
Timo Küng  
+41 44 266 15 92  
[tku@weber-thedy.com](mailto:tku@weber-thedy.com)

### About CFA Society Switzerland

Founded in 1996, CFA Society Switzerland is part of the worldwide network of CFA Institute member societies that lead the investment profession globally by promoting the highest standards of ethics, education and professional excellence for the ultimate benefit of society. CFA Society Switzerland represents the interests of more than 3,200 investment professionals in Switzerland through advocacy, education, events, and professional development. CFA Institute, the global association of investment professionals, sets the standard for professional excellence and credentials and is a champion of ethical behaviour in investment markets and a respected source of knowledge in the global financial community. There are more than 170,000 CFA charterholders worldwide in 162 markets. For more information visit [swiss.cfa](http://swiss.cfa) and [www.cfainstitute.org](http://www.cfainstitute.org) or follow [twitter.com/cfa\\_ch](https://twitter.com/cfa_ch).